

# Lance Moore

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Tampa, FL

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Luxury Presence Team,

I am excited to apply for the Creative Director role because it sits at the exact intersection of my experience: creative leadership, real estate and architecture, and building systems that scale high quality output.

Over the past fifteen years, my career has evolved from designing spaces to leading the creative work that helps those spaces get marketed, understood, and sold. I have worked across architecture, real estate, and hospitality, guiding projects from early concept through construction while producing the visual storytelling and marketing assets that bring those projects to life.

Most recently, as Founder and Creative Director of MOLT, I have led brand, web, photography, and marketing initiatives focused on real estate and design audiences. This role has required building creative systems from the ground up, managing timelines, and implementing AI tools to accelerate content production while maintaining quality.

Previously, as Director of Design at MTBH Studios, I led the delivery of more than 25 luxury residential projects while managing multiple concurrent timelines and coordinating cross disciplinary teams. This experience strengthened my ability to balance creative vision with operational discipline, communicate clearly with stakeholders, and ensure work ships on time and at a high standard.

What excites me most about Luxury Presence is the opportunity to lead a creative team that directly drives growth for real estate professionals. Your mandate to build reliable systems, raise creative quality, and scale output through AI strongly resonates with how I naturally work and lead.

Thank you for your time and consideration.

Lance Moore